

Ministry of Industrialization and Trade, Namibia Trade Forum and Ongwediva Trade Fair Society sign MoU.

The Ministry of Industrialization and Trade, Namibia Trade Forum and Ongwediva Trade Fair Society signed a memorandum of understanding to strengthen their collaboration to trade promotion and increase awareness of various trading opportunities especially so, the AfCFTA.

Honorable Minister, Lucia Iipumbu delivered the keynote address and urged the Ongwediva Trade Fair Society to work with all relevant stakeholders in order to achieve its goals.

FROM THE CEO'S DESK

To walk before we can run – a simple yet profound truth.



Ms. Stacey Susa-Pinto

Namibia in a lot of aspects is at the verge of breakthrough into many frontiers that will renew hope and dignity for its people.

We excitedly anticipate a Namibia that is prosperous with a fulfilled workforce everyday contributing to its growth. The prospects for this growth lie in so many areas, trade being a crucial enabler.

True as this may be, we have some work to do here at home if we are to gainfully reap the benefits of all the opportunities. We have to think and be strategic about increasing domestic productive capacity, thereby increasing our export basket.

There are many factors to be considered for this to happen yet I am encouraged by the pockets of work towards getting us there. The trade fairs, for example are an immediate access to domestic market that our producers can enjoy and as such a perfect platform to talk about wider trading opportunities. The Namibia Trade Forum is delighted to be a part of walking this journey as we prepare to run.

Ms Stacey Pinto the CEO for Namibia Trade Forum emphasized that OATF should be a platform for MSME's to build smart partnerships and understand how to grow a business, she pledged NTF's commitment to achieve effective dialogues that will enable MSME's to participate in the AfCFTA.

The NTF and OATF under the theme "Embracing a sustainable economy, linkage smart markets" will work diligently to promote trade as a critical component to help grow the economy and develop the SME ecosystem.



ALL THINGS LOCAL

The Minister of Industrialization and Trade - Hon. Lucia lipumbu met with the Namibia Trade Forum and the Retail Charter Council to coordinate efforts towards increasing domestic trade both in goods and services. She thanked the retail council for all their efforts in growing the local economy and encouraged closer collaboration with the public sector. The Namibia Trade Forum in collaboration with the Ministry of Industrialization and Trade as well as the private sector look forward to championing varying initiatives which support growth

Hon. Lucia lipumbu concurred that a deliberate effort needs to be made to combine initiatives for better outcomes. The minister pointed out that different role players are competitors, but are willing to work together for the good of the country. Moreover, the entire country should combine efforts to grow the local economy. As such, Hon. Lucia lipumbu motivated all stakeholders to increase efforts to diversify local production.



PRESENT RETAIL COUNCIL MEMBERS

*TEAM NAMIBIA, SHOPRITE,
DELI NAMIBIA, WOOLWORTHS,
HON.LUCIA IIPUMBU, NAMIBIA
TRADE FORUM, DINAPAMA
MANUFACTURING AND SPAR*



NTF IN THE NEWS



We had the pleasure of hosting the Namibia University of Science and Technology (NUST) Economics Society at the Namibia Trade Forum (NTF) offices during their annual study tour on 19 - 20 August 2023.

The student body serves an information source for its members with the core vision to provide all economics students and interested individuals an opportunity to partake in economics related activities outside of the classroom.

The NTF was a speaker at the two-day Feasibility Study of the Mobile Food Testing Laboratory Concept in Namibia Workshop, hosted at Hotel Thuringerhof on the 29 - 30 June 2023.

Discussions and assessments of the potential effects and financial sustainability of setting up a mobile ISO/IEC 17025, approved food safety testing laboratory in Namibia were the focus of the workshop.





The NTF served as a moderator at the Southern Africa Regional Consultation Conference on the African Continental Free Trade Area (AfCFTA) Protocol on Women and Youth, held on 22 - 23 June 2023 at Mercure Hotel in Windhoek.

The conversations on mainstreaming Africa's women and youth in trade, as well as leveraging digitization for trade and employment creation took priority



The Ministry of Industrialization and Trade with technical support from NTF, convened a two-day consultative workshop on the protocol on Digital trade under the AfCFTA.

The workshop was held at NIPAM on the 8 - 9 June 2023, and was aimed at soliciting input on the document, concluding Namibia's position during the negotiation of the Protocol.

Digital trade is an integral part of free trade and critical to boosting intra-African trade.

CONTACT US:

Namibia Trade Forum
Marketing & Communications Department
Tel: 061235 327
Email: events@ntf.org.na